

Creative Marketing Designer

About the Role

The Creative Marketing Designer will be responsible for working to creatively boost sales, marketing, and recruiting activities through engaging, relevant visual content. This position will include the development of many types of media and projects, such as promotional branding, print material development and web design activities.

Under the direction of the Digital Marketing Manager and Director of Marketing, this candidate will have the ability to create in a variety of different media by utilizing different technologies, from Adobe Creative Suite to PowerPoint. The ideal candidate is able to work in a team and be able to come up with concepts both individually and under the direction of the marketing, sales, and human resources teams.

Reports to: Digital Marketing Manager

Pay Classification: Full Time, Exempt

Responsibilities

- Develop, create and manage all graphic materials to enable the human resources, sales, and marketing teams
- Design, organize and manage all graphic-related onboarding activities, such as business cards, bios, and headshots
- Update the website with design materials such as whitepapers, webinar graphics, headshots, etc.
- Produce presentation and conference collateral as needed
- Communicate with sales, marketing and human resources teams regarding deadlines, expectations
- Capable of completing multiple projects at a given time, and execute quickly whilst maintaining quality creative content
- Complete redline edits in a timely manner
- Additional design projects could include, but are not limited to: direct mailers, digital advertisements (including AdWords), e-mail marketing components, social media graphics, blog graphics, whitepaper development, infographic development, webinar promotional materials.
- Think conceptually to apply branding concepts to projects in order to maintain consistent design across materials
- Design administration, including sending designs to print, proofing tangible materials post-printing
- Conduct general sales and marketing support activities

Minimum Qualifications

- Bachelor's Degree in Marketing, Graphic Design, Advertising, Communication or relevant discipline
- Must have a working knowledge of Adobe Creative Suite, specifically Illustrator, InDesign, and Photoshop.
- Experience with other products in Adobe Suite, including Premiere and AfterEffects preferred
- Excellent Microsoft Office Suite skills
- 1-2 years of professional experience in marketing, graphic design, communications or advertising preferred
- Must submit three work samples throughout interview process
- Must be flexible, as this role works with many different teams on a day-to-day basis
- Understanding of WordPress is preferred
- Attention to detail is critical in this role
- Ability to manage multiple project simultaneously
- Ability to work in a fast-paced environment
- Ability to work individually as well as part of a team
- Ability to meet deadlines
- Excellent communication skills
- A high degree of motivation

What we can offer you

- 10 days of vacation per year, with an increase to 15 days after your first year
- Vacation bonus
- 401(k) plan with employer matching
- Employer paid life insurance and disability insurance
- Employer paid health, vision, and dental insurance
- Generous holidays paid time off schedule
- Paid office closure December 24 – January 2

About A-LIGN

A-LIGN is a rapidly growing full-service security, assurance, and compliance solutions firm with extensive experience in providing:

- SOC 1: SSAE 18 Examinations
- SOC 2: AT 101 Services
- PCI DSS Assessment Services
- FISMA Security Assessments
- ISO 27001 Certifications
- FedRAMP Security Assessments
- HIPAA and HITECH Services
- Penetration Testing and Vulnerability Assessments



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- A-LIGN is a licensed CPA firm, QSAC, accredited ISO 27001 certification body and accredited FedRAMP 3PAO.

Our clients are located throughout the United States, Europe, and Asia, and include a significant number of publicly traded and Fortune 1000 companies, as well as privately held organizations of all sizes.

Our Values

At A-LIGN, our Big Vision is to relentlessly exceed expectations through extraordinary people, innovative technology, and unwavering dedication to our people and the clients that we serve. Our unique values: be “all in,” commit to quality, innovate constantly and do the right thing, always, set us apart from those that simply strive to meet your expectations. We work where dedication and quality meet. We’re all in, are you?